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Europe for Citizens Programme
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COMPETITION OF IDEAS - CREATE THE LOGO

of the project “Lampedusa Berlin, Travel journal” (LaBe), Europe for Citizens Programme - Strand 2:
Democratic engagement and civic participation.

Ref. Project: 577736-CITIZ-1-2016-1-IT-CITIZ-CIV CUP F69J16000510006

Introduction

La Fondazione Scuola di Alta Formazione per il Terzo Settore (italian acronym ForTeS foundation) in collaboration with Sos racism Italy (Italy), Sozial.Label E.V.(Germany), S.O.S. Racismo Gipuzkoa Asociacion (Spain), Towarzystwo Amicus (Poland), Egam-European Grassroots Antiracist Movement Association (France), Oltalom Karitativ Egyesulet(Hungary), Asociatia Tineri Parteneri Pentru Dezvoltarea Societatii Civil (Romania), Asinitas Onlus (Italy), Citizens In Action (Greece) creates the European contest for the realization of the project logo “Berlino – Lampedusa. Journal Travel” funded by the European Committee in the Europe for Citizens Programme - Strand 2 Democratic engagement and civic participation.

Theme

The “Lampedusa-Berlino Project” is inspired by the recent historical events of Europe as the fall of “Berlin Wall”, the opening of the eastern countries and the migrational fluxes of Mediterranean countries and middle east.

The collapse of Communism in central and eastern Europe, started in Poland and symbolized by the falling of the “Berlin wall” in 9th November 1989, constitutes a change of the route of Europe’s history. After 28 years we can deeply think over the European Union progress concerning its identity and future as the Europe of democracy, integration and human rights.

Europe has to overcome a new challenge because of the migrants “emergency” from countries linked to Syrian and Nord Africa crisis. Nowadays the idea of a strong European governance of migrations, as reaction to historical event, looks like the best solution to guarantee safety to the European societies. This attitude as well as several actions pursued by the European and international institutions, seems to be in contrast with the inclusive and democratic vocation of Europe.

About these important themes the “Lampedusa-Berlino Project” aims to create a shared thinking among groups of citizens. In this case the island of Lampedusa and the city of Berlin are considered symbols of the important challenge for the protection of a Europe guarantor of integration, rights and solidarity. A lot of people died in past to overcome a wall fighting for their rights and a lot of people die even now to reach freedom and a respectable life.

Keys words of the project: *hospitality, immigration, migrants, refugees, solidarity, trip, rights, integration, people, citizens, history, Europe, wall, young, dialogue.*

1. Beneficiaries – Eligible participants

The call is open to all the citizens, individually or in groups (max 3 persons), of EU countries and countries participating to the “Europe for Citizens Programme”. In case of groups it will be

necessary to indicate a leader as a representative of the group. For all the effects of the current contest a competitor group will have the same rights of an individual concurrent. The application to the contest will be done through the delivery of projects works and it will be free of cost for the participants.

2. Logo creation

The logo must be unrealised, original and done specially for the ideas contest. It has to be possible to reduce and increase it without wasting his communicative strength and it has to recall the project's themes.

It can be seen both as extreme visual synthesis: initial or monogram, and as iconic element refers to project's activities or themes, debated topics or key words.

All the developed projects must be combined by a short descriptive report in English indicating: (max 1000 letters):

- justifications and explanations of all reasons which led to the creation of that specific graphic project
- the explanation of the potentiality of the use of the logo application on different materials, such as on letterhead, publishing products, t-shirts, shoppers, banner web etc., and of the relationship of brand characteristics to that application.

The logo must not constitute either evoke:

- prejudice or damage to the image of the Foundation, partners of the European Union or to third parties.
- political, trade union, ideological and sportive propaganda.
- direct or indirect advertising, linked to the production or distribution of any products.
- offensive messages, including expressions of bigotry, racism, hate or threat.
- violation of third parts rights, including copyright, trademarks, patents and any other intellectual degrees ;

3. Presentation ways

The documents must be sent only in the following way not later than 12:00 a.m. (CET/CEST, midday Brussels time) by **16th may 2017**.

Application of participants and electronic sending:

email project.labe@gmail.com

Object email: **Creativ logo**

- file a table A4 digital **JPEG format** containing the proposal of **the color** logo on white background (minimum dimension 15X15 cm);
- file a table A4 digital **PDF format** containing the proposal of **the color** logo on white background (minimum dimention 15X15cm).

The total of the files must not exceed the weight of 3 megabytes.

4. Intellectual and industrial rights of property.

Each participant accepts to surrender the publishing right to the ForTeS Foundation. Reproducing spreading and communicating, entirely or only a part, in any ways and with any means, without territorial or temporal limitation, all sent materials from participants for initiatives linked to the contest (such as: public exhibition, realization of publications by press, on digital media, on web pages, video reproductions etc.).

Taking part to the contest, participant takes the ForTeS Foundation away from any responsibilities and gives up of any legal action linked to claims, costs, damages, loss or any kind of prejudices caused by the Contest or the delivery, false delivery, acceptance, possession, use or incompetence in the use of any payment (including, in exemplification way but not exhaustive, claims, costs, damages, losses and prejudice related to personal incurie, death, damage or destruction of property, rights of publicity or privacy, defamation or put in a false light, international or less) both based on the contractual regulation, and to that office or any other disciplined warranty or elsewhere provided.

The author or authors of proposals, participating at the contest, give up the rights of using their works. ForTeS foundation, respecting the winning idea, has the possibility to recommend and generate necessary changes, realizing the logo with the full editorial autonomy.

Nothing will give to authors for the presentation of projects for the public exposition and potentially the ex position by the ForTeS foundation in the appropriated forms.

The winner of the contest is aware that all property industrial and intellectual rights, on the work which achieves reward, are entitled to the ForTeS foundation, which will be exclusively owner, related to the work and his materials, of all rights about the use, including printing, and/or selling it in favour of other bodies (European Commission and its agencies).

Reproduction, distribution, elaboration, communication rights, all or only a part, in any ways and forms, with any means without temporal or spatial limitations.

The ForTeS Foundation will have even the right to sign up the work as brand and/or as model or design, without territorial or temporal limitations, and the foundation can use it also for business aims, as special sign or as ornamental thing, in any ways and forms, even though elaboration, for any category of products or services.

The winner of contest can not use the presented work and related materials without the writing approval by the ForTeS Foundation. The assignment of the indicated rights to the ForTeS Foundation is free and to be clear nothing will give to the winner for any use.

5. Originality of the proposed project and responsibility.

The proposed image must have innovative and original characters. Each participants warrant that the submitted work and all related materials are original as exclusive result of their creativity, and it doesn't no weigh on them for whatever reason, any kind of rights, including propriety industrial and intellectual rights of third parts. If during the registration of logo it may emerge similarities with other brands, it will be modified for his utilization.



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The ForTeS foundation has no responsibility regarding the submitted projects. Each participant (if he is a minor, the parent or legal guardian) in the contest will have all responsibility and he agrees to hold unarmed the ForTeS Foundation in relation to any disputes, demands and actions of third parties in connection with any use of the work and relative materials. The participation to the contest implies the acceptance of the current announcement that is the rule of the contest

6. Ways of selection:

The projects will be examine by a selection Committee specifically appointed by ForTeS Foundation, whose membership will be composed of a representative of the participating partners in the project and external ones. It will proceed to the award also in the presence of only one valid proposal which is received in time.

The evaluation will be based on criteria: appearance, effectiveness and consistency with the project and the addresses issue.

The selected winner will be invited to the event which will take place to Strasburg (France) (max 3 persons).

7. Incompatibility of participants

Are excluded from the participation those who have participated in the rafting of the tender, in the organization of the contest and from the selection of jury members and their relatives up to the third degree.



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Code the protection of personal data (Privacy Policy)

Under article. 13 of D.Lgs. 196/2003 ("Code the protection of personal data") is specified that:

- the data provided by participants will be used only exclusively by reference to the contest for which he submitted documentations;

- the treatment will be made with paper and/or computer. In every time they can exercise their rights towards the data under article / of D.Lgs.196/2003.

The provision of data is required to enter the contest and any refusal to provide such data implies the impossibility to participate in the competition.

- The data may be / will be communicated to the project partners for the bare essentials of the methods for the realization of this notice. Such information may be communicated to the bodies responsible for monitoring or inspection task in application of Italian law and the European Union (eg. Internal audit, Anti-Fraud Office - OLAF). Some third parties, such as external service providers that perform certain actions for the project activities, may in turn have access to any information whenever necessary for the above purposes.

- Your data will be processed by the Foundation of Higher Education School for the Third Sector
- Piazza Duomo 9 -53100 Siena

- You have the right to request that your data be deleted immediately after submitting a request.

- You have the right to access your personal data and to correct inaccurate or incomplete ones.

These requests should be addressed to the ForTeS Foundation by using the following email address: segreteria@fondazionefortes.it, indicating the country and the city / town you selected when you sent the question.

Informations:

for all informations on this announcement: segreteria@fondazionefortes.it (english or italian languages)



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REGISTRATION FORM

I, the undersigned (for minors, personal data and signature of parental authority/legal guardian)

Name.....**Surname** (family name).....
Address.....
City/Town..... Country
Date of Birth...../...../..... Telephone +
Mobile phone +.....
Email.....@.....

Important. If you use different email to send the logo, write here:

Email.....@.....

For Group (for minors, date and signature of parental authority/legal guardian)

Name.....**Surname** (family name).....
Address.....
City/Town..... Country
Date of Birth...../...../..... Telephone +
Mobile phone +.....
Email.....@.....

Name.....**Surname** (family name).....
Address.....
City/Town..... Country
Date of Birth...../...../..... Telephone +
Mobile phone +.....
Email.....@.....

I have read and undertake to abide by the contest regulation published on www.fondazionefortes.it

I authorise the processing of my personal data (privacy policy).

Under article. 13 of D.Lgs. 196/2003 ("Code the protection of personal data") is specified that:

- the data provided by participants will be used only exclusively by reference to the contest for which he submitted documentations;
- the treatment will be made with paper and/or computer. In every time they can exercise their rights towards the data under article / of D.Lgs.196/2003.

Date.....

Signature

Signature

Signature